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AIMS AND SCOPE

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The **Advancing Management Research** is a peer reviewed journal that provides a venue for scholars to publish their research findings for advocacy and utilization. The content of the articles dwell on human resource management and business policy, small business management and entrepreneurship, international and export management, management information system, advertising and sales promotion and forecasting, consumer behavior in organizational and marketing management, international marketing and marketing information system, business and corporate equity and long term financing, public finance and fiscal policies, management of financial institution, and capital budgeting.